

For Immediate Release

Plantronics' New Contact Centre Headset Delivers Superior Comfort and Intelligibility in a Sleek Design

Recent Informal Survey of Agents Indicates Significant Improvement in Fit & Comfort, Transmit Sound and Style

London, UK. — September 16, 2008 — Plantronics, Inc. (NYSE: PLT) today announced the availability of a new contact centre headset designed to enhance productivity while increasing job satisfaction and agent retention. The EncorePro™ wideband headset, available in both monaural and binaural versions, combines featherweight comfort with a sleek design normally associated with consumer headsets.

“Leveraging our experience as a leader in both professional and consumer products, we developed EncorePro to address critical pain points for contact centre management including productivity and agent retention,” said Nick Eisner, director of Contact Centre Product Management at Plantronics. “The improvement in transmit sound can decrease average call length, while the sleek lightweight design can impact agent satisfaction, a key factor in reducing agent turnover.”

A recent informal Plantronics survey of agents who trialed the EncorePro headset revealed that 60% thought the fit and comfort was improved, 65% felt the transmit sound was better and over 70% believed the EncorePro is more stylish than their existing headsets.

The EncorePro balances form and function, resulting in a lightweight headset that’s attractive and practical. Built to last, the headset provides an ultra-lightweight design and features plush leatherette earpads that disperse the weight evenly to allow professionals to work in comfort throughout the day.

The EncorePro headset features a noise-cancelling microphone and unique sliding boom for precise microphone positioning. The result is a superior sounding headset that improves intelligibility for clear conversations and minimal misunderstanding between agents and customers.

Pricing and Availability

The EncorePro corded wideband headset is now available in both monaural and binaural versions for MSRP £109 and £129 (ex VAT) respectively. In addition to the European market, the product will also be available in North America.

For more information about the Plantronics EncorePro, please visit

http://www.plantronics.com/europe_union/en_GB/products/cat1210155/cat1290033/prod6120015

About Plantronics

In 1969, a Plantronics headset carried the historic first words from the moon: "That's one small step for man, one giant leap for mankind." Since then, Plantronics has become the headset of choice for mission-critical applications such as air traffic control, emergency dispatch and the New York Stock Exchange. Today, this history of innovation is the basis for every audio product we build for the office, contact centre, personal mobile, entertainment and residential markets. The Plantronics family of brands includes Plantronics, Altec Lansing and Clarity. For more information, go to www.plantronics.com or call 0800 410014

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