

# Connect Partner Programme agreement.

Acceptance into the Connect Programme shall be at Plantronics sole discretion. Once approved to participate in the Connect Partner Programme, Partners agree to the following terms and conditions.

## Expected conduct.

Members of the Connect Plantronics Partner Programme agree to:

- Conduct their business in a way that does not adversely affect Plantronics interests or business, products or services, goodwill, name, trademarks or high reputation.
- Provide a high level of services or products to Plantronics end users.
- Conduct their business in compliance with applicable laws, with integrity, and act in accordance with the highest professional standards.

## Accurate information.

Partners acknowledge that many of Plantronics services provided in the context of the programme essentially rely on information supplied by them. Partners must therefore be open to providing accurate and up-to-date information to Plantronics, and must immediately inform Plantronics of any changes to previously supplied information.

## Use of titles and logos.

Partners admitted by Plantronics at one of the levels of certification (Partner, Certified and Premium) are granted the right to use the relevant title and logo pertaining to their level of certification while they are members of the programme to identify and advertise their status.

Partners granted specialist accreditations are granted the right to use the relevant title pertaining to their accreditation while they are members of the programme to identify and advertise their status.

Partners may also use the specifications, documentation, or any other materials provided to the partner under the programme while they are members of the programme.

Partners must use Plantronics titles and logos according to the Plantronics Connect Branding Guidelines, amended from time to time and available at the following URL: [www.plantronics.com/media/dealers/Connect\\_Branding\\_Guidelines\\_EMEA.pdf](http://www.plantronics.com/media/dealers/Connect_Branding_Guidelines_EMEA.pdf)

No ownership of any titles, logos or goodwill is transferred to the partner under the programme.

## **Requirements of Partner-level members.**

In all marketing, sales and promotion activities and in all aspects of their business, Partner-level members shall always display a positive approach and attitude to Plantronics.

## **Requirements of Certified-level members.**

Certified-level members agree to all the requirements pertaining to Partner-level membership (specified previously). In addition, Certified-level members accept that Certified-level membership is conditional upon members meeting a minimum revenue requirement; members will be informed of the revenue requirement upon joining the Connect Partner Programme. Furthermore, Certified-level members undertake to actively promote Plantronics throughout their business dealings and agree to give details of how they are fulfilling this specification to Plantronics upon request.

## **Requirements of Premium-level members.**

Premium-level members agree to all the requirements pertaining to Certified-level membership (specified previously). In addition, Premium-level members agree to nominate a vendor manager who will be the primary point of contact for Plantronics. Through the vendor manager the Premium-level member agrees to undertake opportunity mapping and joint-planning exercises with Plantronics to optimise Plantronics sales.

## **Use of materials.**

Partners acknowledge that the materials they have access to as members of the partner programme must be handled according to the terms of use for each item.

No ownership of any materials is transferred to the partner under the programme.

## **Data handling.**

Each party must only use confidential information of the other party for the purposes of exercising rights or performing obligations in connection with the partner programme. Each party shall use reasonable care to protect confidential information disclosed by the other party from disclosure to any third parties during the term of their relationship and for five years following its termination. Plantronics UK & Ireland reserves the right to share Plantronics partner confidential information within the Plantronics group.

Plantronics will handle all data provided according to the terms of its privacy policy that can be found at [www.plantronics.com/uk/privacy/?WT.svl=footerNav](http://www.plantronics.com/uk/privacy/?WT.svl=footerNav)

Plantronics will use commercially reasonable efforts to manage its partner programme as set out in the programme documentation.

## **Termination.**

Plantronics may suspend or terminate, at its discretion and with immediate effect, a partner's participation in the partner programme if the partner:

- no longer complies with the eligibility criteria of the partner programme
- makes any misrepresentation related to the partner programme
- fails to comply with the spirit or the objectives of the partner programme, or with any provision of the present terms and conditions after a request by Plantronics to remedy such failure

Partners may terminate their participation in the partner programme by informing Plantronics UK & Ireland marketing department in writing (by email is acceptable).

Plantronics reserves the right to terminate the partner programme, in whole or in part, at any time.

## **Changes.**

To maintain flexibility in the partner programme, Plantronics reserves the right to change any of the terms and conditions in this agreement, by posting a new agreement on its website. Such agreement changes will become effective upon posting. Partners' continued participation in this programme following the posting of a new agreement on the website will evidence partners' acceptance of the change of terms.

A partner that cannot agree to the new version of the present terms and conditions may terminate its participation in the programme by contacting the Plantronics UK & Ireland marketing department in writing (by email is acceptable).